



## **EVERGLADES REGION PORSCHE CLUB OF AMERICA**

### **FOURTH QUARTER 2014 BOARD MEETING**

Friday, November 21, 2014 in the Clubhouse at the Strand

Chris Branston called the meeting to order at 5:05 p.m.

**Present:** Chris and Jenny Branston, Elly Bloksma, Phil Castronova, Gary Karnes, Bill Shelton, David Noelken, and Carlos Vasallo.

**Apologies:** None received.

#### **Minutes of the last Meeting**

The minutes of the last meeting were approved as written.

#### **The following items of business were addressed as matters arising:**

##### *EGR Board Position Changes*

Chris Branston reiterated the changes to the board for 2015 that have been discussed at previous meetings. Bill Hutchens will not seek reelection to the board as Treasurer for 2014. Bill Foster, the new candidate for treasurer, will be submitted to the membership for a vote as part of the slate at the annual holiday party to follow this meeting. The board expressed a special thanks to Bill Hutchens for his service as Treasurer over the past couple of years. Scott Pransky handed over the membership duties to Phil Castronova several months ago. Phil will be submitted to the membership for a vote as part of the slate at the annual holiday party later this evening.

### *EGR Relationship with Porsche Naples/Fort Myers*

Thanks to recent entreaties by Tom Kring and David Noelken with John Harris, the club's relations with Porsche of Naples/Fort Myers have improved. The club has settled into a routine for Porsche of Naples/Fort Myers sponsorship of events. The club proposes events to John Harris for sponsorship, gets his okay and then submits a brief invoice for the event. Reimbursement by the dealer for the club's event expenses follows. The club has secured sponsorship over the past 6 months for a couple of autocross events and for the entertainment at the annual party. Chris mentioned to John Harris at the new Cayenne launch event that Gary Karnes, Tom Kring and David Noelken will be the ongoing club liaisons to the dealership. In terms of sponsorship priorities, John seems to have a preference for sponsoring more track related events, rather than social events.

### **Reports from Board Members**

#### **Chris Branston (President)**

- Chris noted the improved relations with Porsche of Naples/Fort Myers and the robust attendance at Cars and Cocktails, even during the off-season.
- Chris will handle changing the club's check signing authority over to Bill Foster, the new treasurer. Two signatures will be required for checks over \$500. Chris proposed and the board approved an honorary EGR membership for Alfredo whose restaurant, Café Alfredo, hosts the club's monthly Cars and Cocktails gathering.

#### **Carlos Vasallo (Vice President and Club Liaison)**

- Carlos and a few other EGR members attended the PCA Escape, held in Orlando in November. Carlos met with several PCA officials, including David O'Neal and Manny Alban. PCA is taking steps to elevate the status of the Escape event in order to increase participation. These steps include naming a chair who can devote significant time and attention to the event. David O'Neal will be the chair for the event in 2015. The ultimate goal is to achieve participation equal to Parade.
- Carlos reported that all upcoming EGR events through October of 2015 are now posted on the club calendar that can found on the club's website.

### **Phil Castronova (Membership Chair)**

- Phil reported that the club had a net increase of 14 members from the last meeting in October for a total of 384 members.
- Phil attended the Cayenne launch event at Porsche of Naples and felt such gatherings might be an opportunity for the club to reach potential new members. EGR has a trifold brochure that could be distributed at these events with the permission of the dealership.

### **Elly Bloksma (Social Chair)**

- Elly announced the following events on the club schedule so far this year:

Jan. 10	Autocross Novice School at Buckingham
Also on the 10 <sup>th</sup>	The Florida Repertory Theater with Dinner before in Fort Myers
Jan. 16 – 18	BRUMOS event (sold out)
Jan. 31	Potluck at Uronis Home
Feb. 8	Spring Rally
Feb. 14	Cars on Fifth (60 % filled already)
Feb. 21	Autocross Buckingham
March 13	Everblades Hockey Germain Arena
March 28	Sweet Liberty Sunset Cruise Max. space: 40!
April 11	Autocross Buckingham
April 18	Potluck at Claeys' Home
April 24 to 26	W O T Y – Weekend of the year
May 16	Lunch Drive to Punta Gorda

June 30

Beach Potluck Marco at Shapiro's home

**Jenny Branston (Rally Chair)**

- Jenny reported that the October 26<sup>th</sup> Photo Rally was a big success.
- An announcement has been made to the members about the 2015 Weekend of the Year (WOTY) to be held April 25<sup>th</sup> and 26<sup>th</sup> in Crystal Springs.

**Gary Karnes (Cars on 5<sup>th</sup> Liaison)**

- Next year's 11<sup>th</sup> annual Cars on 5<sup>th</sup> charity event will be held on February 14, 2015. Registration is on line this year through the Ferrari Club website. As of today, 3 days after registration opened, 60% of the spaces available for the German section have been filled and paid for.

**Troy Semanko (Webmaster)**

- Troy was not able to attend. The board noted that Troy is doing an excellent job with the Club website.

**David Noelken (Joint Autocross Chair)**

- Dave reported that there has been good turnout for the club's autocross events. The next EGR autocross will be December 14<sup>th</sup> at Three Palms Speedway in Punta Gorda and a novice school is planned for January 10<sup>th</sup> at Buckingham Field. Dave noted that EGR sponsorship of autocross events is raising the profile of the club. The club continues to promote autocross events sponsored by Gold Coast and Suncoast.
- The club has switched to Club Registration for all autocross events. This is advantageous both to the club and to event participants. Club Registration handles all the paperwork and the financial transaction and the club receives a check. The registration is quick and easy for participants. The website provides information about the event and allows participants to print a roster of those registered.
- Dave has finalized the initial collection of clothing items displaying the EGR logo. Samples were to be displayed at the annual holiday party. The EGR member website

contains a link that connects members to the distributor's (Proforma) website where orders can be placed.

### **Other Business**

PCA rules require clubs to have a designated safety officer. Dave Noelken has agreed to serve in this capacity.

There being no additional business, the board adjourned at 6 p.m.

**The next meeting of the board is scheduled for 6 p.m. Tuesday, February 24, 2015 at the Branston's residence.**